

ROAD RACE

SIGNAGE AND PRODUCT PLANNING GUIDE



ABOUT AMI

AMI Graphics is a nationally recognized, full service large format digital print manufacturer specializing in the design, print, and production of sports facility and event signage. Each year thousands of professional and collegiate sports properties, events, and venues put their trust in AMI Graphics to deliver a quality product in time for their home openers and other major events. Our talented staff has decades of sports and event signage experience - consistently delivering innovative solutions and living up to our motto of "Honesty. Integrity. Service."

OUR SERVICES



STRATEGY & PLANNING



FABRICATION



CREATIVE DESIGN



MANAGEMENT & EXECUTION



PRINT PRODUCTION



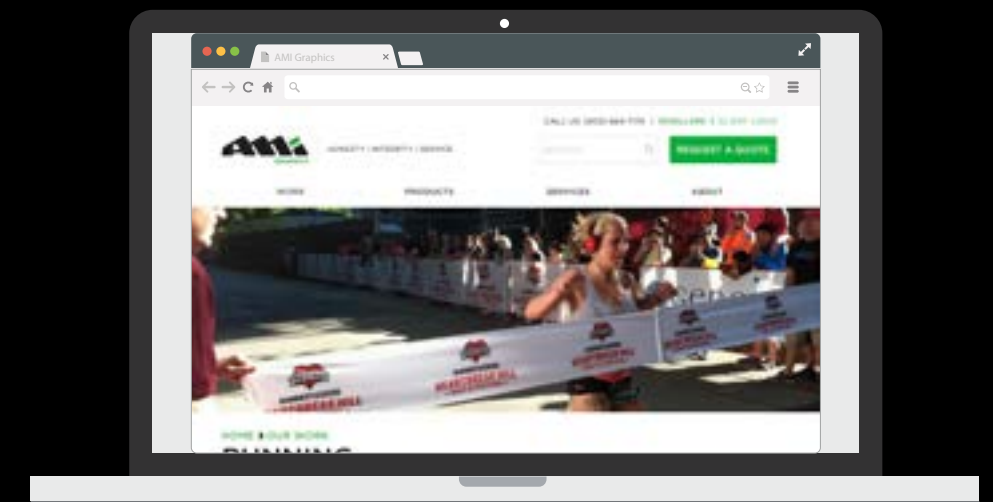
INSTALLATION & FULFILLMENT



INTERACTIVE GUIDE

Whether you are planning a local 5k or an internationally recognized marathon, this interactive signage guide is designed to help you find new ways to enhance both athlete and spectator experiences. Signage plays a large part in both the appearance of your event and helping it to run smoothly. From wayfinding signage to sponsor signage and everything in between, AMI Graphics can help determine the best signage solutions for your event.

It's Interactive! As you go through this Signage Planning Guide, the sub-headings and pictures link to corresponding products on the AMI Graphics website which contains more information and photos for your reference.



PRODUCTS

CUSTOM BANNERS

VINYL BANNERS
MESH BANNERS
BARRICADE COVERS
CLOTH BANNERS
CUSTOM POLE BANNERS
POLE BANNER HARDWARE

ADHESIVE GRAPHICS

VEHICLE GRAPHICS & WRAPS
WALL MURALS & WINDOW GRAPHICS
STAIR RISER DECALS
FLOOR GRAPHICS
ICE RESURFACER WRAP

CUSTOM SIGNS

DIMENSIONAL SIGNS & DISPLAYS
CUSTOM STANDEES

SIGN FRAMES

BANNER GRIP FRAMES
SNAP FRAMES
SEG CLOTH FRAMES
PLASTIC A-FRAMES

A-FRAMES

COROPLAST A-FRAMES
SOFTLINE A-FRAMES™

RETAIL GRAPHICS

CUSTOM TRADITIONAL & VERTICAL FLAGS

5

6

6

6

6

9

9

10

10

10

10

10

10

12

12

12

14

14

14

14

14

16

16

16

17

17

ADVERTISING FLAGS

TAIL FEATHER
KAHUNA
FEATHER DANCER
WINDCHASER

CUSTOM TABLE COVERS

CUSTOM TABLECLOTHS
FITTED TABLE COVERS
CUSTOM TABLE RUNNERS
TABLE THROWS

MEDIA BACKDROPS

INTELIFRAME BACKDROP
ADJUSTABLE BACKDROP
POP-UP FABRIC WALL SYSTEM - NO WRAP
POP-UP FABRICWALL SYSTEM - FULL WRAP
PREMIUM RETRACTABLE DISPLAY
ECONOMY RETRACTABLE BANNER STAND
EZC DISPLAY STAND

CUSTOM PENNANT STRINGS

APPLICATION AND USAGE

EXPO SIGNAGE
START SIGNAGE
ON COURSE SIGNAGE
FINISH SIGNAGE
OPERATIONAL SIGNAGE

18

18

18

18

18

19

19

19

19

19

20

20

20

21

21

22

22

23

24

25

26

28

30

31

32



CUSTOM BANNERS

1

VINYL BANNERS

Vinyl banners are an affordable and versatile signage solution suitable for interior and exterior use. Digitally printed with high quality fade-resistant inks, vinyl banners are available seamless up to 16 feet. Vinyl banners are custom made to your size specifications with multiple finishing options available.



2

MESH BANNERS

Mesh banners are perfect for very large or high wind applications as they allow a certain amount of airflow through the material. Typically used for exterior banner applications such as along fence lines or hanging from the arena, mesh banners are custom made to your size specifications with multiple finishing options available.



3

BARRICADE COVERS

Barricades are an integral part of any large-scale event, whether it be a parade, concert, race, or sporting event. Typically used for crowd control, barricades provide an ideal real estate location for brand awareness. Barricade covers will transform your barricade into a promotional tour for team or sponsor branding, or to help direct pedestrian traffic.



4

CLOTH BANNERS

Cloth banners are a great option for indoor banner applications. Dye sublimated cloth banners can provide a more elegant look and can reduce glare from lighting sources. Custom made to your size and finishing specifications, cloth banners can be steamed to remove wrinkles. Dry clean only.

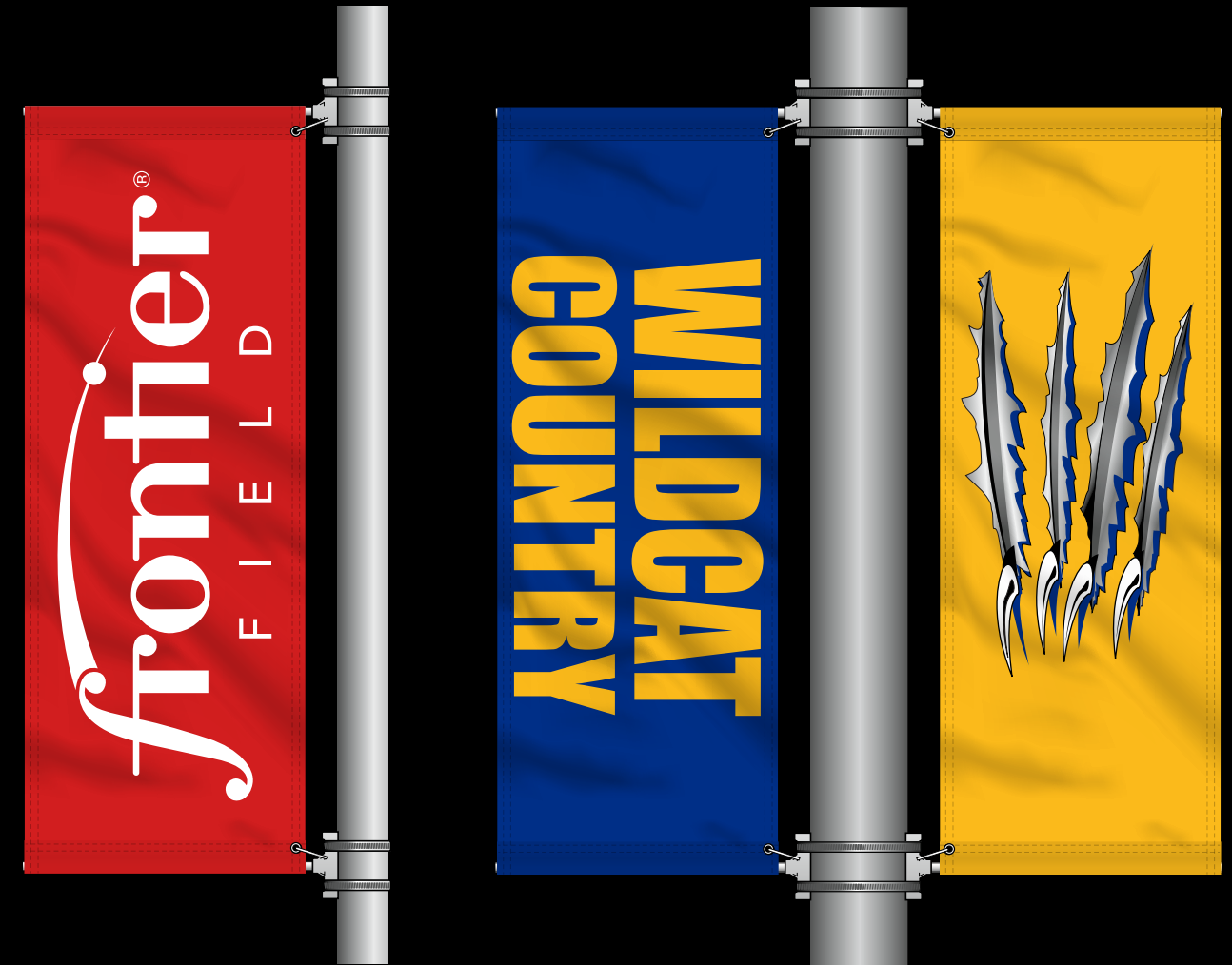


CLOTH BANNER



CUSTOM POLE BANNERS

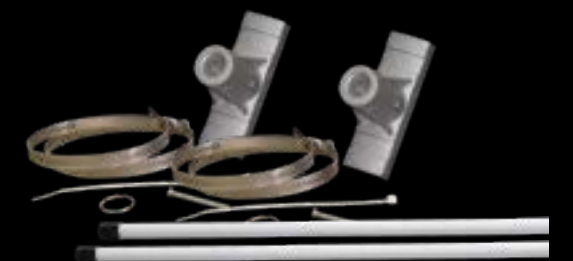
Highlight your property name, amenities, or special events on light poles with double-sided pole banners. We offer time tested hardware that's available in several standard widths. Have existing hardware? We'll size your banners to fit!



WARNING! This product can expose you to chemicals, including Methylpyrrolidone and Benzophenone which are known to the State of California to cause cancer or birth defects or other reproductive harm. For more information, go to www.p65Warnings.ca.gov.

POLE BANNER HARDWARE

One pole banner requires a single pole banner bracket kit which includes 2 horizontal poles (crossbars), 2 brackets, and 4 bands. A double pole banner (one on each side of a light pole) requires a double pole banner bracket kit which includes 4 horizontal poles (crossbars), 4 brackets, and 4 bands.



ADHESIVE GRAPHICS

1

VEHICLE GRAPHICS & WRAPS

Whether you have one company vehicle, a full fleet with multiple vehicle styles, or anything in between, fleet graphics are the perfect way to turn a functional business necessity into a cost-effective promotional tool to increase your brand awareness. Fleet graphics can be customized for your exact needs and the typical options are vinyl lettering, vehicle graphics, and full vehicle wraps.



VEHICLE GRAPHICS

2

WALL MURALS & WINDOW GRAPHICS

Add color and excitement to hallways, concourses, administrative offices, conference rooms, windows, or almost any blank space within your arena with wall murals and window graphics. Wall murals and window graphics easily turn a blank wall or window into a work of art for branding or sponsorship opportunities and can help give the appearance of a major renovation without any of the hassle.



WALL MURAL & WINDOW GRAPHICS

3

STAIR RISER DECALS

Stair riser decals adhere to the face of the stair and provide a unique branding or sponsor signage opportunity in typically high traffic areas such as entrance, lobby, or seating bowl stairs. Use with repeating logos and messaging or combine the images on each stair into a stunning display.

4

FLOOR GRAPHICS

Create a unique branding or sponsor opportunity with floor graphics. Floor graphics are durable, non-slip, and can be customized to any shape, size, or design. Material options available for interior or exterior applications.



FLOOR GRAPHICS



CUSTOM SIGNS

Custom signs can bring logos to life, transform empty walls, and convey important messages. With a variety of material and finishing options including CNC routing and dimensional capabilities, our custom rigid signs are produced exactly to your needs and specifications. Some of our standard in-stock materials include:

4mm Coroplast	3mm Dibond®	Baltic Birch
6mm Coroplast	6mm Dibond®	Acrylic
10mm Coroplast	Brushed Dibond®	Lexan
3mm Sintra®	.030 Polystyrene	Cardstock
6mm Sintra®	.040 Polystyrene	Magnet
13mm Sintra®	ConVerd Board™	Visual Magnetic
	3/16" Foam Board	Steel
	1/2" Gatorfoam®	Aluminum .040
	UltraBoard	Aluminum .060

1

DIMENSIONAL SIGNS & DISPLAYS

Create a big visual impact with custom dimensional signs and displays. Eye-catching dimensional signage is perfect for capturing immediate attention for your brand or messaging. We offer an array of material options for dimensional signs and displays such as acrylic, foam, metal, PVC plastics, wood, and more.

2

CUSTOM STANDEES

Display your message in a unique way with standees. Customizable to any shape, standees are great for capturing attention and increasing engagement.



DIMENSIONAL SIGNS & DISPLAYS



DIMENSIONAL SIGNS



DIMENSIONAL SIGNS



DIMENSIONAL SIGNS & DISPLAYS

SIGN FRAMES

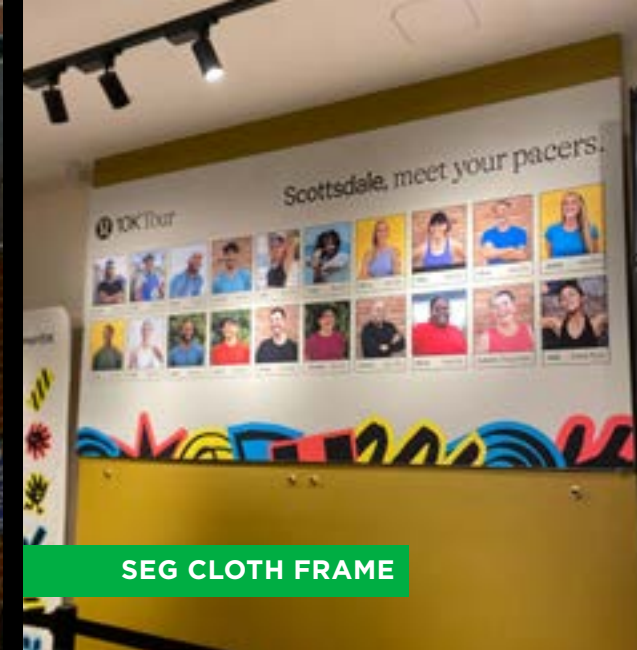
1

BANNER GRIP FRAMES

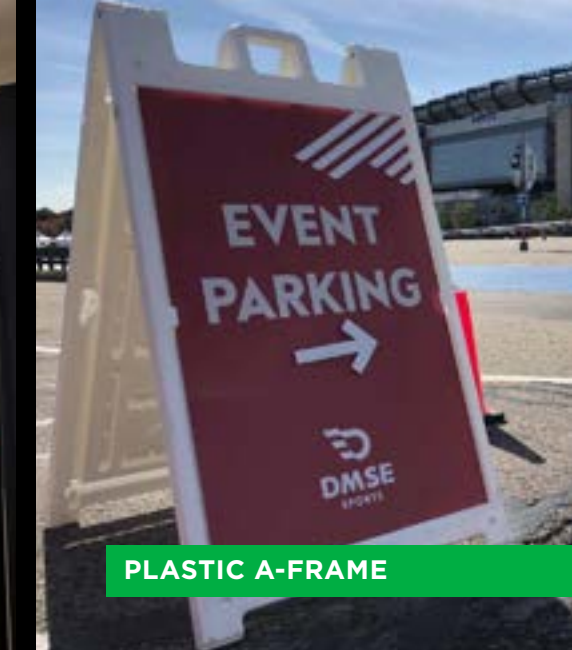
Aluminum “picture frame” style frame for vinyl or cloth banners. Banner Grip Frames are permanently installed into place and the graphics can be changed as necessary via a clamp system and covered sides. Commonly used for branding, promotional, or sponsor signage.



SNAP FRAME



SEG CLOTH FRAME



PLASTIC A-FRAME

2

SNAP FRAMES

Aluminum “picture frame” style frame for rigid graphics (typically polystyrene). Snap Frames are permanently installed into place, and the graphics can be easily changed out via flip up sides that snap back into place holding the graphic. Snap Frames are commonly used for promotional or sponsor signage.

3

SEG CLOTH FRAMES

A thin profile frame designed for cloth banners. SEG Cloth Frames are permanently installed and the graphics can easily be changed as necessary via a channel system on the frame and silicone edging on the banner. SEG Cloth Frames provide a high-end look perfect for interior applications. Also available as a backlit cloth frame.

4

PLASTIC A-FRAMES

Constructed from durable, but easy to move, plastic that folds flat for storage, plastic a-frames allow for easy print changes from promotion to promotion. Holds a 36” tall x 24” wide print. Multiple colors are available.



BANNER GRIP FRAME



A-FRAMES

1

COROPLAST A-FRAMES

Non-padded a-frames can be customized to almost any size and are constructed to ship and store flat to maximize space. Coroplast A-Frames can have graphics printed directly to the Coroplast material for long-term use or can be outfitted with a quick-change Velcro® system for easy and affordable seasonal or game-to-game graphic changes.

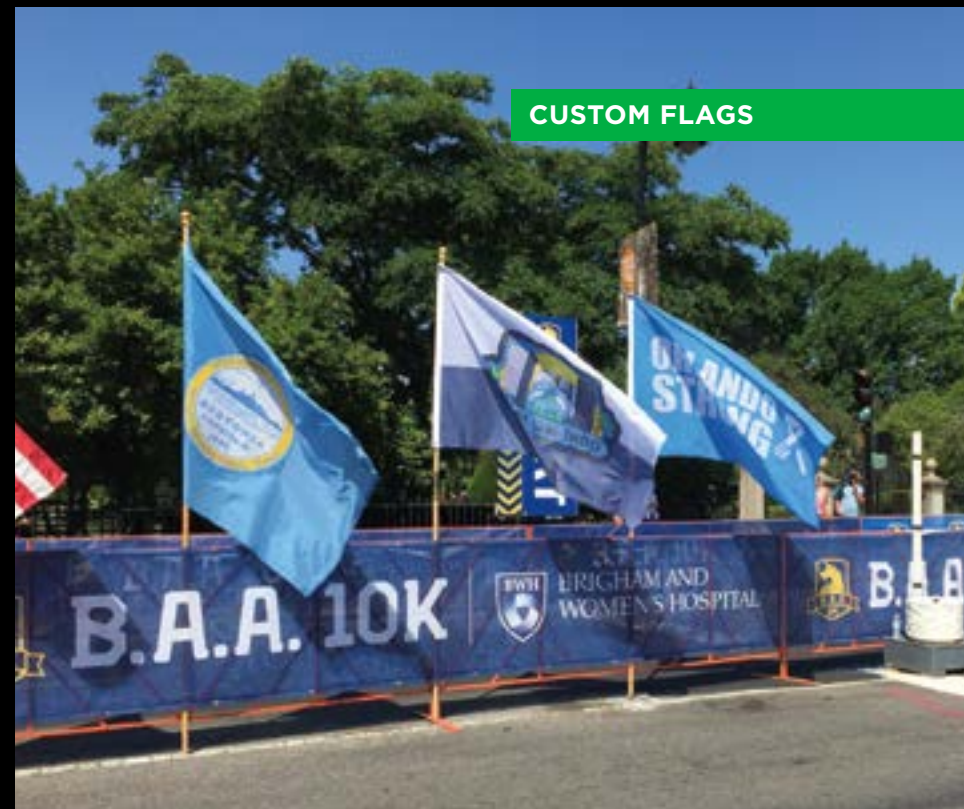
2

SOFTLINE A-FRAMES™

Softline A-Frames™, our signature padded a-frame, keeps your athletes safe while showcasing your sponsors or team branding right next to the action. Softline A-Frames™ feature vinyl banners with a quick-change Velcro® system which allows for easy and affordable season or game-to-game graphic changes. Great for court-side or sideline placement, these padded a-frames are available in two sizes: 3'x4' and 3'x8'. Softline A-Frames™ also fold flat for storage.



COROPLAST A-FRAME



CUSTOM FLAGS

RETAIL GRAPHICS

Capture fans attention in your concourse with custom retail signage solutions for your concessions, team stores, and box office windows.



RETAIL GRAPHICS

TRADITIONAL & VERTICAL FLAGS

Custom flags are perfect for displaying inside and around the arena or for sponsored promotional giveaways. Flags are digitally printed on polyester flag cloth using water-based heat-set dye sublimation inks. Flags are single-sided (1S) or double-sided (2S) with a block out layer in-between.



6'x10'



5'x8'



4'x6'



3'x5'



8'x3'

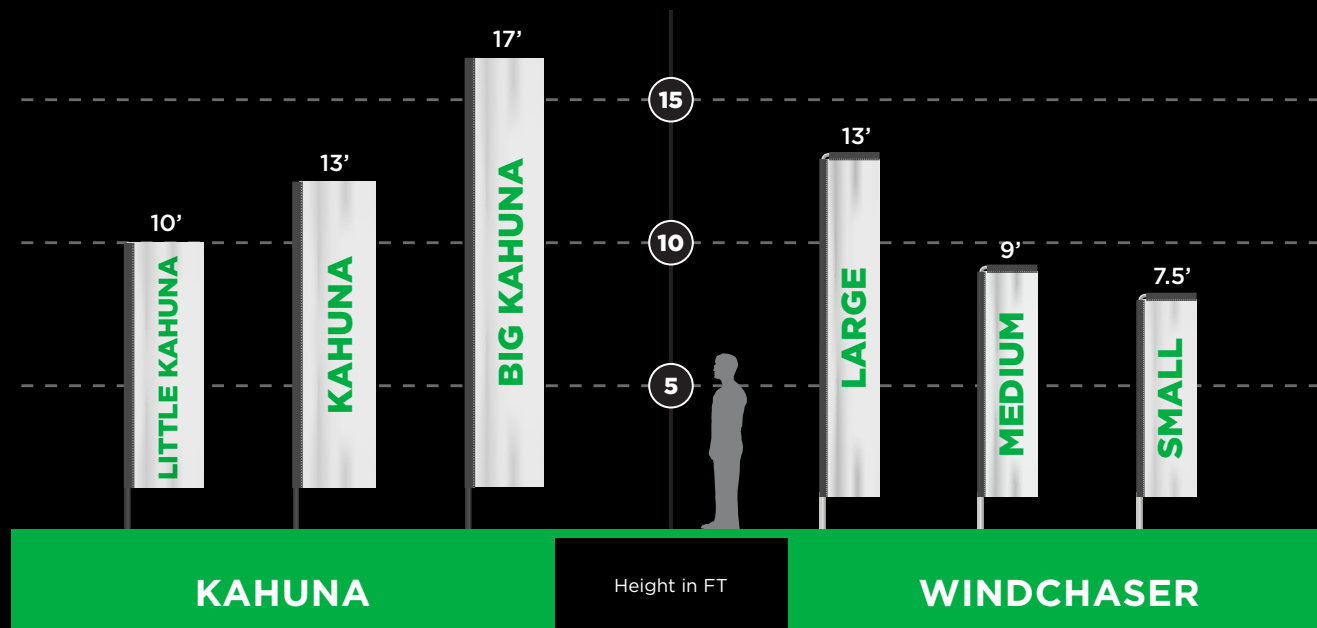
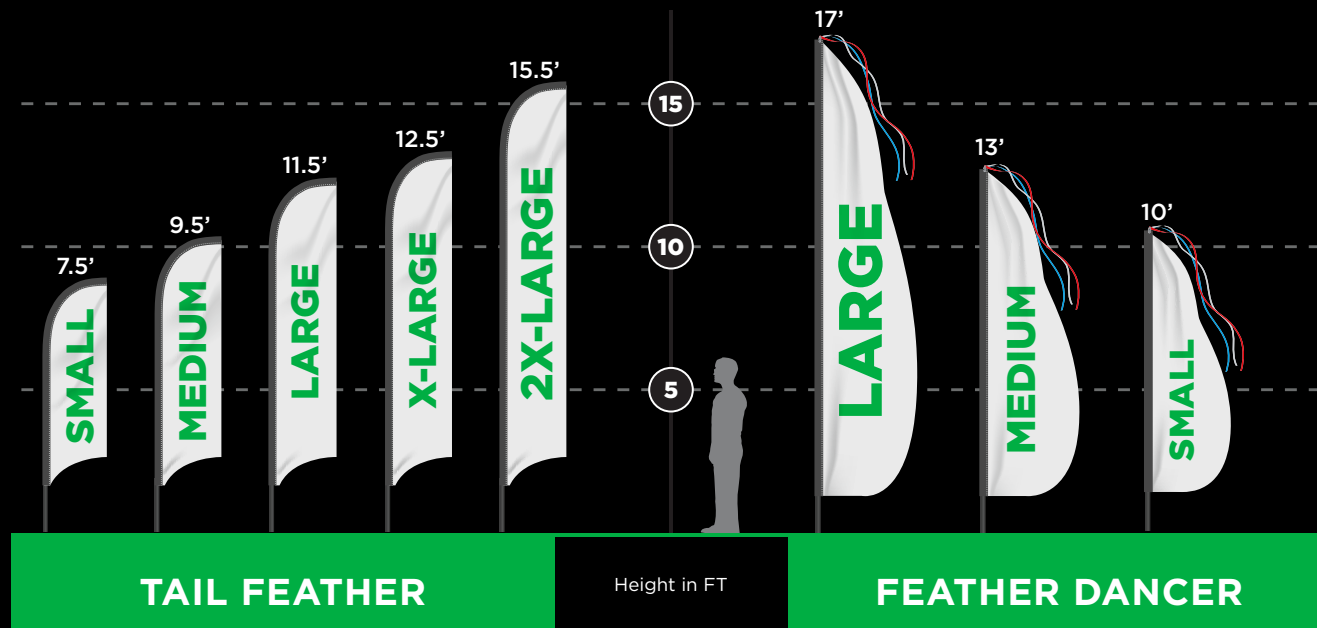


5'x3'



Eco-friendly production process - printed with water-based dye set.

ADVERTISING FLAGS



Eco-friendly production process - printed with water-based dye set.

CUSTOM TABLE COVERS

1

CUSTOM TABLECLOTHS

Custom Tablecloths are digitally dyed in full color on white display cloth. Tablecloths are available in standard 6' and 8' lengths. They are intended for use with standard 30" high trade show folding tables. Steam away wrinkles. Dry Clean Only.



2

FITTED TABLE COVERS

Available in standard 6' and 8' sizes, fitted table covers are designed to fit snugly around standard 30" high trade show folding tables.



3

CUSTOM TABLE RUNNERS AND TABLE TROWS

Custom Table Throws and Table Runners are digitally printed in full color on white Deluxe Silvertex Display Cloth. Table Throws are available in standard 6' and 8' table lengths. Table Runners are 30" wide and can be used with any length table. The Table Throw and the Table Runner are economical alternatives to our traditional Full Coverage Tablecloth and either one can be a great looking addition to a standard solid color trade show tablecloth. Steam away wrinkles. Dry Clean Only.

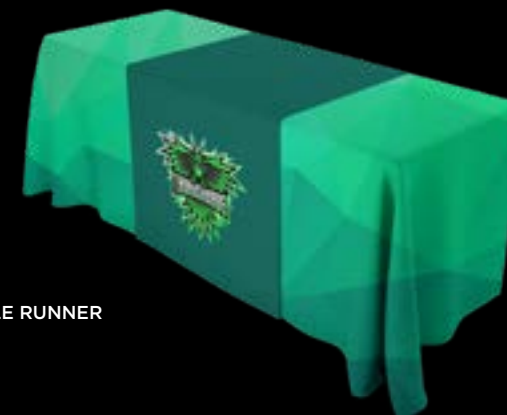


TABLE RUNNER



TABLE THROW

MEDIA BACKDROPS

1

INTELIFRAME BACKDROP

A durable and portable solution that utilizes a display cloth slipcover for a self-standing, wrinkle free banner display. The price includes a frame with powder-coated steel base, custom printed display cloth, and carry bag.

2

ADJUSTABLE BACKDROP

A freestanding display cloth banner stand featuring telescoping metal poles that allow for the same frame to be used with backdrops of varying sizes. The poles adjust from 48" to 96" high and 48" to 96" wide. The pricing below includes custom printed display cloth banner, display stand, and carry case.

3

POP-UP FABRIC WALL SYSTEM-FULL WRAP

Custom printed display cloth on a sturdy, Pop-up Wall Frame with wrapped sides. This display is easy to set up and offers a generous area to display your product or message. The cross-braced frame design employs interlocking tubing that maintains maximum tension on the graphic panel. Entire display fits into a rolling case which comes with your display.

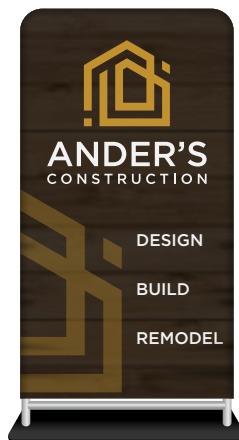
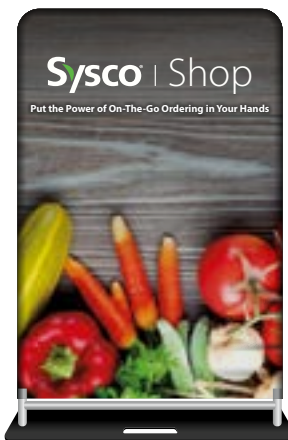
4

POP-UP FABRIC WALL SYSTEM - NO WRAP

A Pop-up Wall Frame without wrapped sides is easy to set up and offers a generous area to display your product or message. The cross-braced frame design employs interlocking tubing that maintains maximum tension on the graphic panel.

Entire display fits into a rolling case which comes with your display.

WRINKLE FREE!



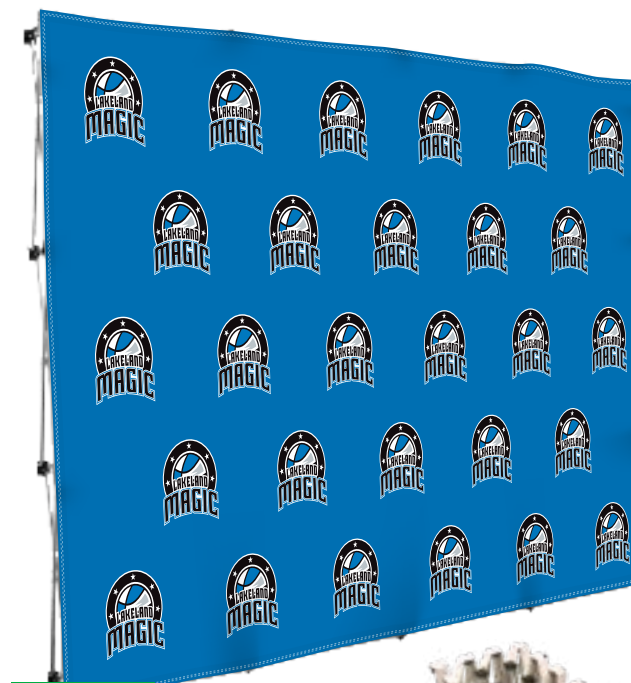
1



2



A carry bag comes with your display.



3



Folds down easily.



4



5

CUSTOM PRINTED RETRACTABLE DISPLAYS

PREMIUM RETRACTABLE DISPLAY

Stylish design and proven reliability. Single-sided and specially designed for maximum convenience and ease of use. Pricing includes your custom printed banner installed in the stand and a carry bag.

ECONOMY RETRACTABLE BANNER STAND

Offered at an affordable price. Finished in anodized silver with heavy duty molded end plates and swivel out feet. Graphics printed on No Curl PET Display Face.

6

EZX DISPLAY STAND

This is a portable featherweight stand that assembles easily. Variable adjustment allows you to use this display frame as small as 55" x 23" wide. The display face is printed on HD No Curl PET and it all comes with a convenient carrying case.

CUSTOM PENNANT STRINGS

Promote your product or organization around town with full color custom printed pennant strings that are affordable as well as festive. Printed on 8 mil opaque poly, pennants are double-sided, and double sewn on a heavy-duty plastic-covered header. Rectangular, triangular, and special shapes are available upon request.

STOCK PENNANT STRINGS

Not in need of something as unique as custom pennant strings but still looking to accomplish this style of marketing? Ask about stock pennant strings that are a great alternative! Stock pennant flags include alternating colors of your choice, checkerboard and boast a variety of flag sizes too.



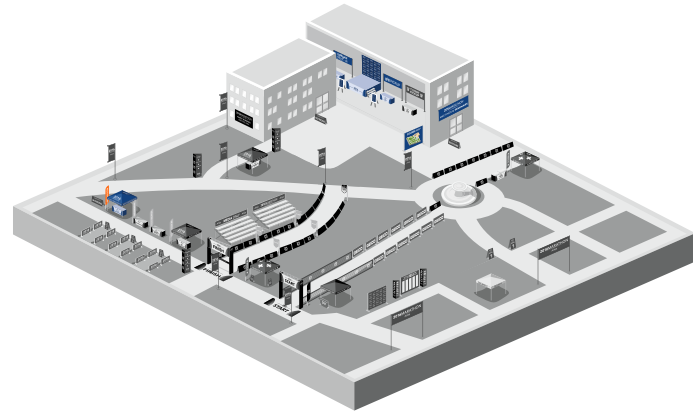
PICTURED BELOW: CUSTOM PENNANT STRING EXAMPLES



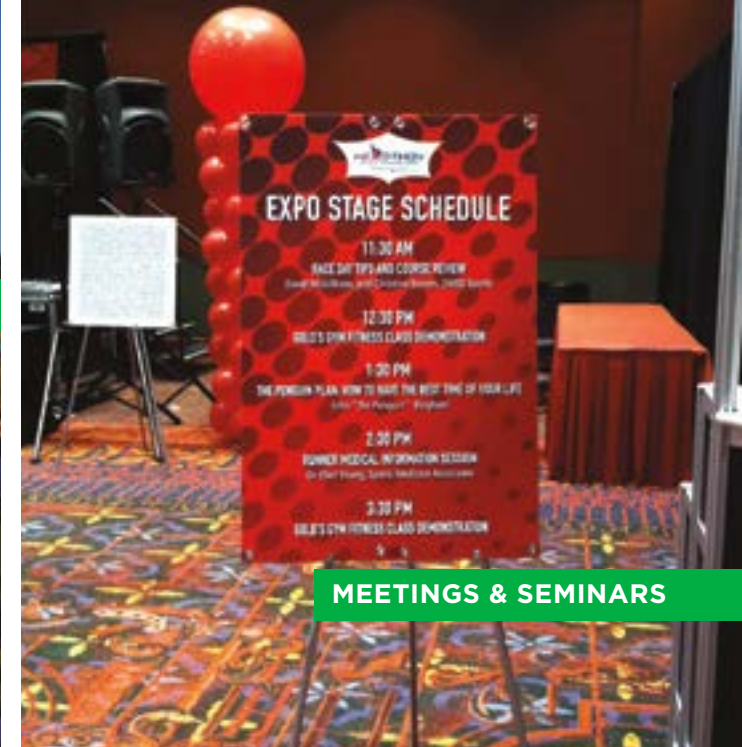


APPLICATION AND USAGE

EXPO SIGNAGE



MEDIA BACKDROP



MEETINGS & SEMINARS



BIB PICKUP



REGISTRATION



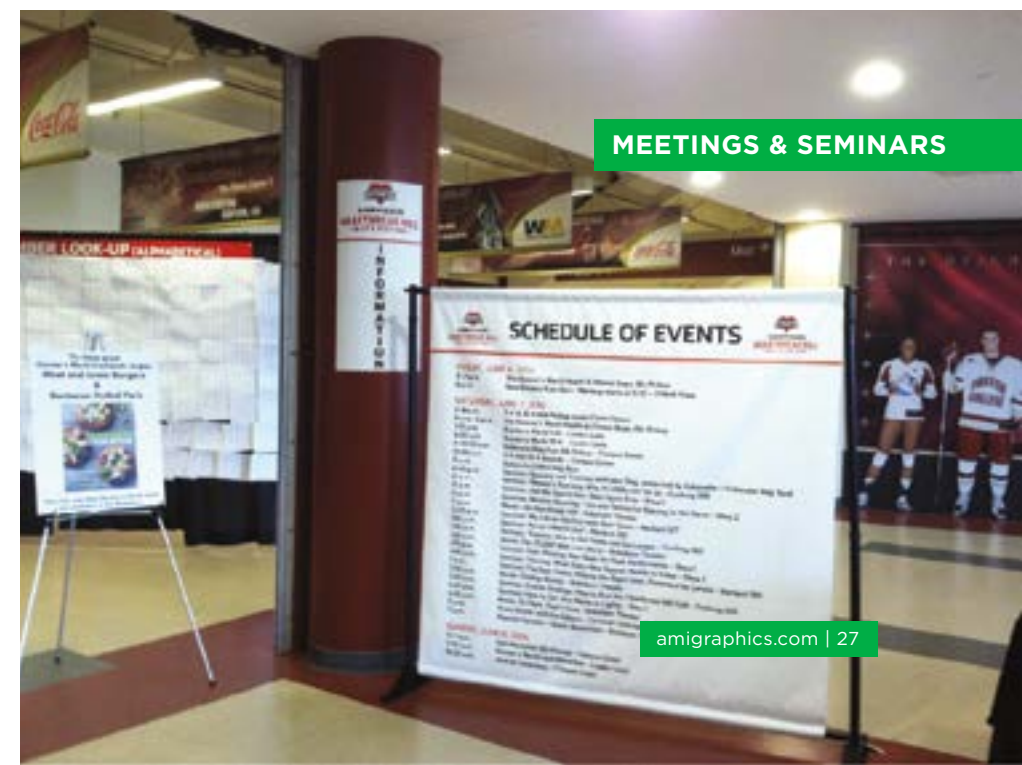
VENDOR & SPONSOR SIGNS



SUPPORTING EVENTS

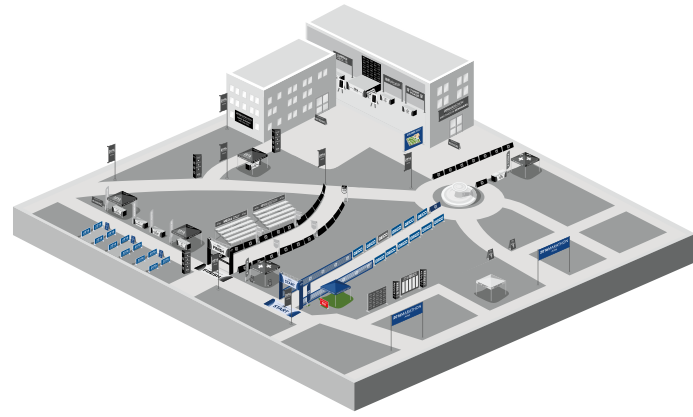


COURSE MAP



MEETINGS & SEMINARS

START SIGNAGE



SPONSOR SIGNAGE



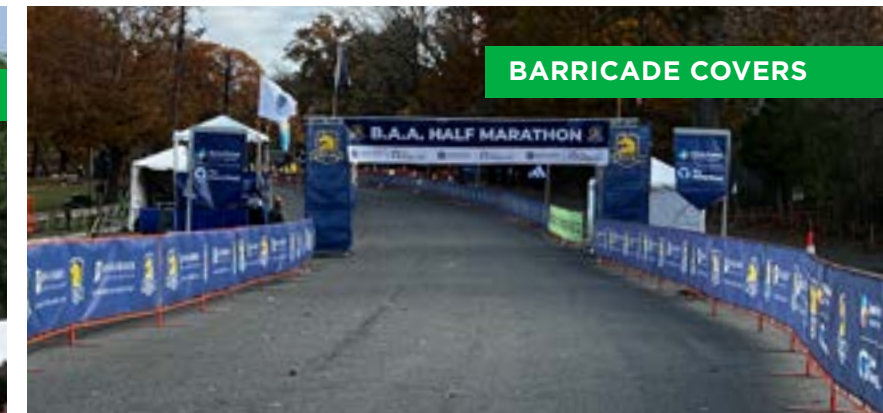
PACE/CORRAL SIGNS



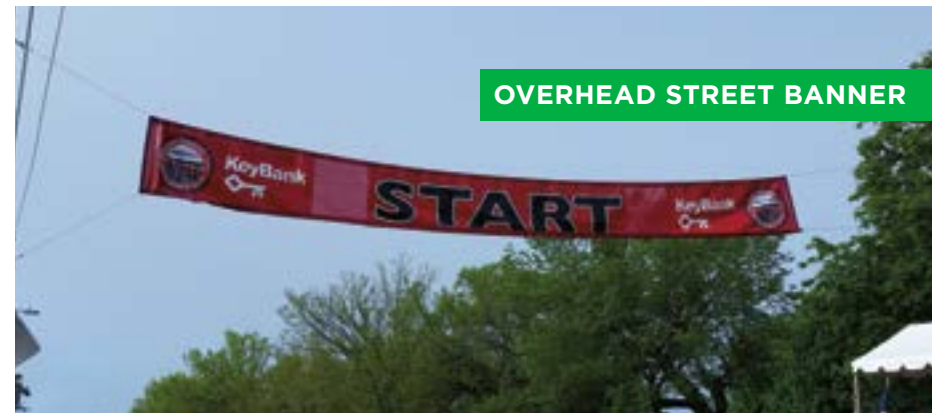
BARRICADE COVERS



BARRICADE COVERS



OVERHEAD STREET BANNER



STARTING LINE



COURSE MAP



CUSTOM FLAGS



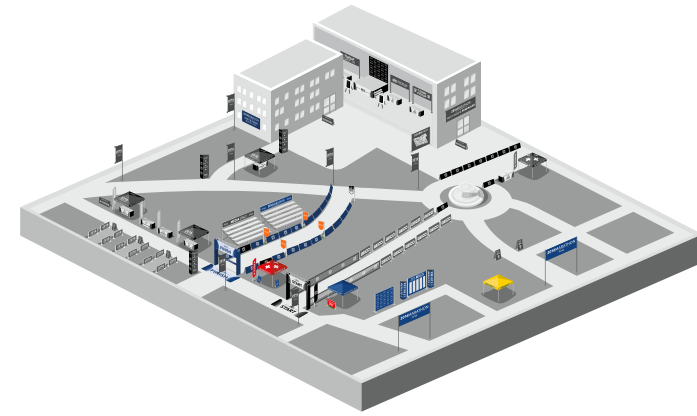
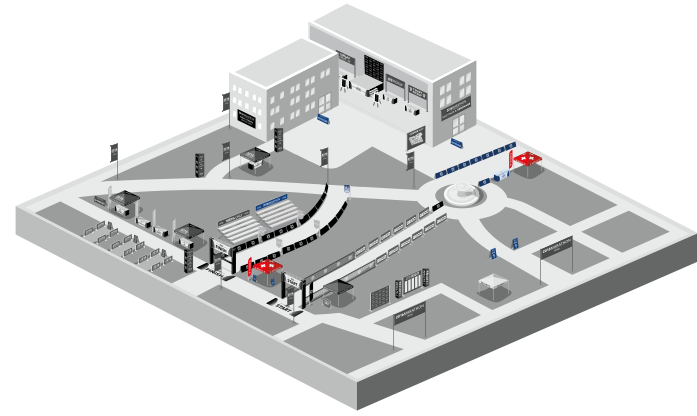
START LINE STREET GRAPHIC



PATRIOTIC DECOR



ON COURSE SIGNAGE



FINISH SIGNAGE



PENNANT STRINGS



MILE MARKERS



BREAK TAPE

ADDITIONAL APPLICATIONS

- Timing/Announcer's Tent
- Results
- Security Signage
- Family Meeting Area



WATER/FOOD STATIONS



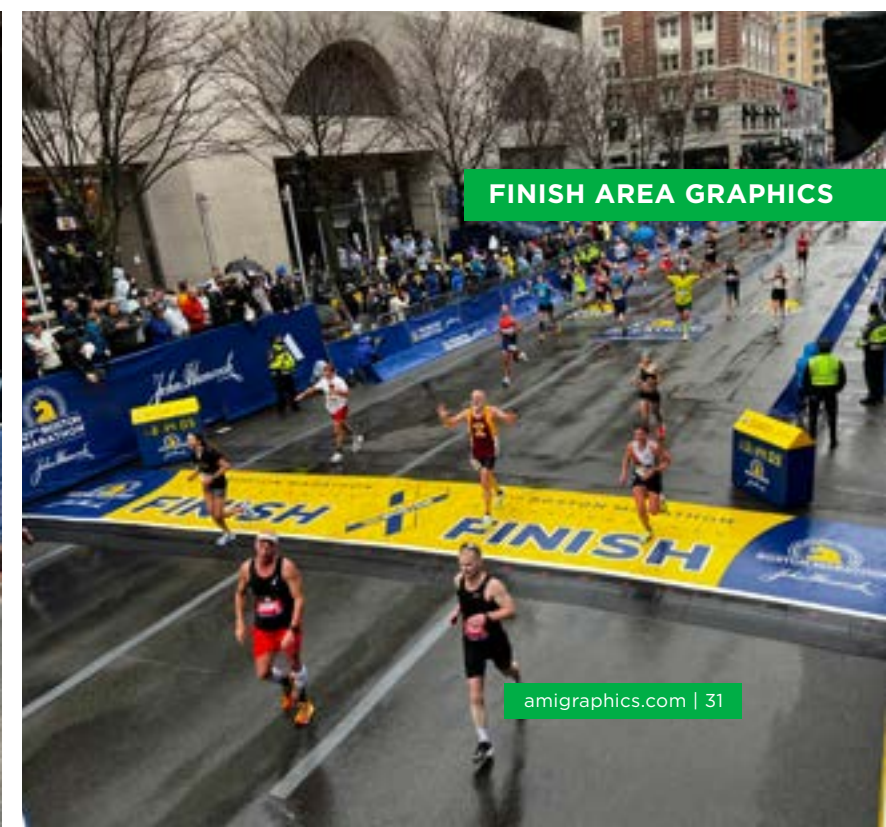
OFFICIAL VEHICLE GRAPHICS



MILE MARKERS

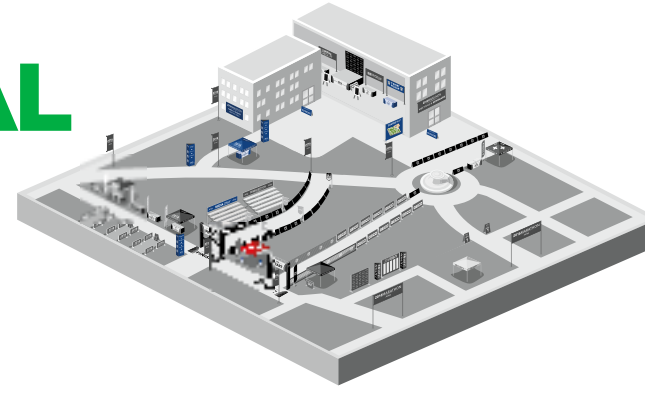


CROWD CONTROL FENCING EVENT MESH



FINISH AREA GRAPHICS

OPERATIONAL SIGNAGE



VIP



ADDITIONAL APPLICATIONS

- Media
- Venue Map
- Parking
- ADA
- Transportation
- Drug Testing & Elite Area
- Volunteers



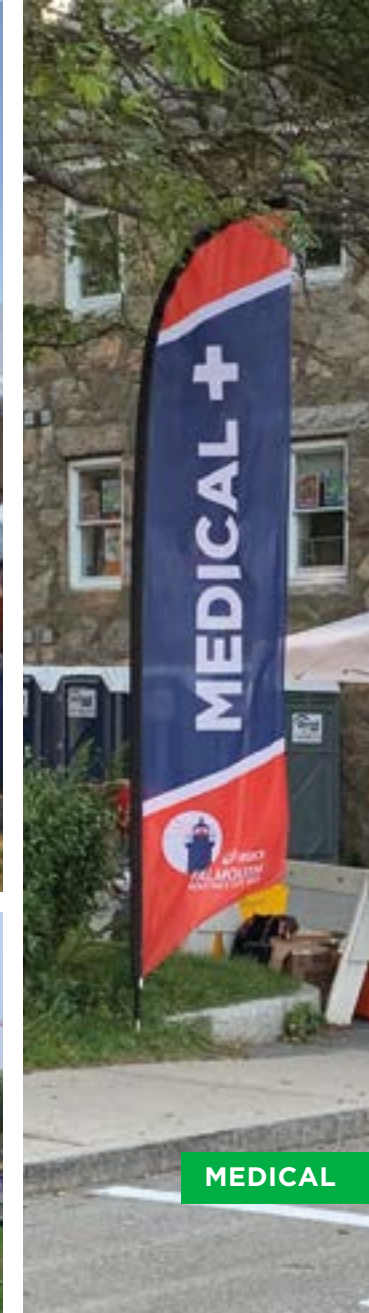
INFORMATION



BATHROOMS



BAGGAGE/GEAR CHECK



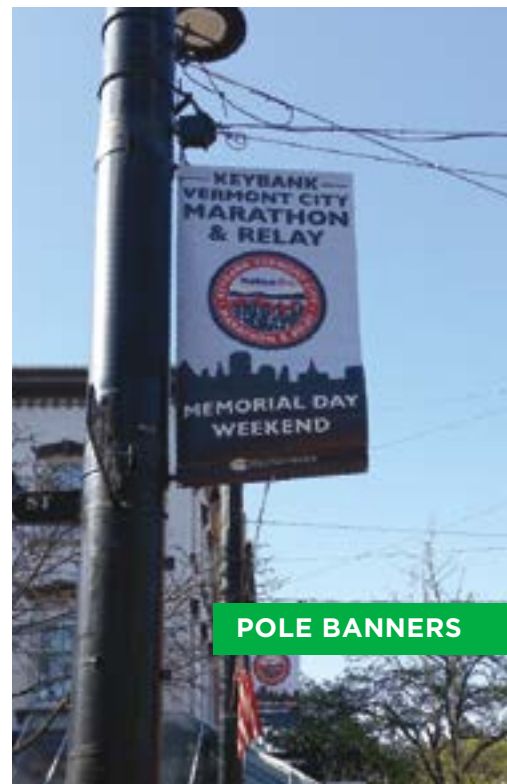
MEDICAL



MILE MARKERS



MEETING AREA



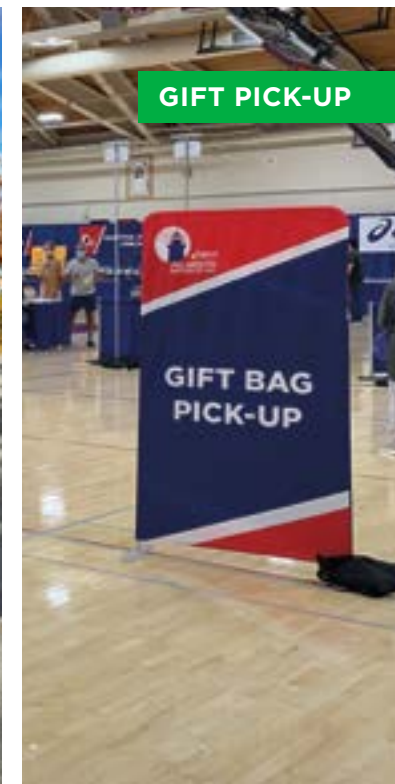
POLE BANNERS



BATHROOMS



GENERAL WAYFINDING



GIFT PICK-UP



SEE SOMETHING YOU LIKE?

Contact us today for more information.

amigraphics.com

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info@amigraphics.com